



Approved by Interim Board:
9/26/2013

ALAS de NM Interim Board Meeting
5/23//2013
4:00 pm
Albuquerque, NM

In Attendance:

Anthony Griego, Ray Trejo, Jacqueline Costales, Chris Sanchez, Barbara Vigil-Lowder, David Atencio, Winston Brooks, Martin Sandoval, Angel Roman, Yvonne Garcia, Teresa Archuleta, Diego Gallegos, Leslie Sanchez

Agenda Items:

I. Approval of Minutes From April Interim Board Meeting

- Motion to approve passed

II. Review of ALAS de NM work for 2012/13

- Thanks for ALAS de NM support during the inaugural year.
- The Coalition
- Dual Language of NM
- All individuals that helped to develop the vision, mission, and purpose statements as well as those that helped to write the bylaws and supported the legal review of the bylaws

III. La Cosecha Pre-Conference Planning Committee Update and Other Related Topics (Updates by Teresa Archuleta and Diego Gallegos)

- The program pieces are starting to come together. The strands will center on legal issues, policy, and advocacy with a focus on ELLs through the cultural proficiency lense for those that provide services and support to ELLs.
- The committee is meeting at the Hyatt on June 13, 2013 at 10 am to work on logistics regarding space. We are still planning for 75-150 participants and the number will be solidified soon.
- The PED is also interested in having their personnel attend and so this will definitely boost our attendance numbers. DLeNM will help us continue networking with the PED. Bilingual Director Pelayo is interested in participating; perhaps through the planning stages for the ALAS de NM pre-conference. DLeNM has offered to help us with networking in this area once the Board has discussed this option.
- The fundraising has been a slow process though we do have some solid leads. It is important that we are selective when it comes to sponsors because some organizations either may not align with our purpose &/or some sponsors want significant advertising (speech) time which could inadvertently take away from the enjoyment/purpose of the event.
- The committee wants to assure that we serve lunch as well as provide materials (probably a book). This will enhance the networking and the learning. It was also suggested during the conversation that there is always more buy-in to showing up when a participant has paid. It is always disappointing at a networking opportunity when all those that registered do not attend. We were advised that it is also important to state upon registration that there is a minimum cancellation fee (ex. / 30%).
- Barbara Vigil-Lowder offered to add information about our Pre-Conference in the September Coalition Newsletter.
- We will also need to support an honorarium and probably some travel expenses for Executive Director Veronica Rivera and Thelma Melendez de Santa Ana from National ALAS. Their presence at our event is an exciting opportunity and will support our focus area of networking. It is exciting to have this connection to national ALAS.
- Committee is still in the process of determining where we will hold money and how we collect money. The Hispano Chamber has offered some advice as has DLeNM.
- **Board Action: The committee requested and the Board approved that ALAS de NM will charge a fee for attendance at our conference not to exceed \$100 in order to pay expenses (food, materials packets, and honorariums). Profiting is not the goal. A cancellation fee will also be charged.**
- Diego Gallegos also shared the NAMBE PowerPoint that Mario Zuniga and he presented.

IV. Coalition Presentation (Updates by Ray Trejo)

- The Coalition has reserved a conference room for us at the conference from 4:00-5:00 pm on Thursday, July 25, 2013.

- Barbara Vigil-Lowder also mentioned that it will be important for ALAS de NM to prepare our presentation to become an affiliate and contact the Coalition to get scheduled to present to their Board in July.

V. Fundraising

- Eddie Soto has been asked to present at the ALAS National Conference in Denver. If he is selected he will receive an honorarium that he has already decided to donate to ALAS de NM.
- Diego Gallegos has looked into several sponsor options including the National Wallace Foundation. It turns out they don't take unsolicited proposals. However, they have funded other state ALAS organizations in the past so we are networking with Oregon and Colorado ALAS for some tips. Pearson is an interesting option but right now they want to do specific advertising that we do not believe aligns with our mission at this time.
- Diego Gallegos is going to work on a platform brochure for ALAS de NM. With Board approval we can utilize this platform to help solicit partners/sponsors.

VI. Non-Profit Status

- Eddie Soto and Martin Sandoval are working on this piece and have inquired regarding the paperwork. More info to come.

VII. Other

- It is time for the Interim Board to begin preparing for Board elections. This will be on our next agenda
- Martin Sandoval renewed our domain name for 2 additional years.
- The next Interim Board meeting will be held on June 4, 2013 from 4:45-6:00 at Twin Warriors golf course – Tamaya Resort

Notes respectfully submitted 6/4/2013 by:

Jacqueline Costales

ALAS de NM Interim Board Secretary